JEREMY SCHROEDER

UI/UX Designer &
Front-end Developer

PROFILE

An experienced, well-rounded, hard worker with strong interpersonal communication and techincal troubleshooting skills. Equiped with a enduring desire to always improve and become a better professional. Ability to work well under pressure and consistently deliver satisfactory solutions on time.

OBJECTIVE

To obtain a challenging and rewarding position, within a creative environment, where I can passionately expand my design and development skills.

INFO

CONTACT
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314-363-4531

PORTFOLIO
www.jrschroeder.com

EXPERIENCE

Anywhere Real Estate - Cartus Division / Remote
Senior Product Designer / July 2022 - July 2023
- Lead product design strategy and direction for four separate Cartus product teams.
- Lead the redesign efforts of Cartus's most significant product offering, Compensation.
- Conducted research interviews to gather & synthesize users data to improve tools.
- Created user flows, conceptual wireframe mockups and functional Figma based
  prototypes to deliver, intuitive, highly optimized, innovative new product features.

REAL QUANTUM / Overland Park, KS
Senior UX Designer / November 2021 - June 2022
- Lead UX design strategy for company's commercial real estate appraisal software.
- Conducted user interviews to understand user's needs and provide intuitive solutions.
- Produced wireframes, mockups and prototypes to deliver innovative new features.
- Managed ADA Section 508 compliance efforts to sustain contractual obligations.

Department of Homeland Security / Remote
Product Designer / May 2021 - November 2021
- Provided UX/UI design for adjudication scheduling software for USCIS managers.
- Redesigned ServiceNow processes for federal funding, grants and major acquisitions
- Conducted research interviews to gather & synthesize users data to improve tools.
- Ensured WCAG 2.1 Level AA accessibility compliance standards across internal apps.
- Developed design systems and standards guides for DHS and USCIS departments.

CD2 LEARNING / Overland Park, KS
Senior UX Designer / October 2016 - May 2021
- Lead the UX/UI efforts to continually improve an enterprise level LMS software.
- Produced user flows, wireframes and full-fidelity prototypes to create new features.
- Lead the design efforts to create an internally grown headless e-commerce offering.
- Designed and assisted in the development of all CD2 Learning Mobile Apps.
- Created and maintained company's standards and branding guides.

SOFTWARE
Figma / Sketch / Invision
XD / Photoshop / Illustrator
InDesign / After Effects
Blender / Lightwave
Sublime Text / Visual Studio
Bootstrap / WordPress
GitHub / BitBucket /BaseCamp
ActOn / HotJar / HubSpot
PipeDrive / Salesforce / Zoho
Dovetail / Miro / UXPin / Zeplin
Jira / MailChimp / SharePoint
Office Suite

TECHNOLOGY
HTML5 / CSS3
JavaScript / jQuery
ASP.Net / PHP / XML
LESS / SASS / Media Queries
Responsive & Mobile Design
UI/UX Design / Telerik Kendo UI
Search Engine Optimization
Email & Affiliate Marketing

CD2 LEARNING / Overland Park, KS

UX/UI Designer / Front-End Developer / May 2014 - October 2016

- Provided visual design for CD2 marketing sites as well micro-sites for clients.
- Redesigned all company sites and products to be fully responsive and mobile first.
- Managed efforts to improve SEO, site traffic and brand recognition in LMS market.
- Designed trade shows booths, brochures, marketing presentations as needed.

SILPADA DESIGNS / Lenexa, KS

Senior Web Designer / October 2008 - April 2014

- Provided design for Silpada's e-commerce and their backend admin sites.
- Designed promotional content, landing pages and interactive micro-sites.
- Created online catalogs, emails campaigns and assisted with video production.
- Provided solutions for increasing traffic, improving SEO and analytics reporting.
- Provided art direction, managed seasonal help, interns and mentored jr. designers.

BUSHNELL OUTDOORS PRODUCTS / Overland Park, KS

Senior Web Designer / September 2006 - October 2008

- Developed and maintained Bushnell's websites and it's 14 subsidiary company sites.
- Managed the priorities of over 25 product managers, across many unique brands.
- Created interactive content and sites to market new innovative product technology.
- Designed packaging, brochures, print ads, POP displays and trade show booths.

GOLF WAREHOUSE.COM / Wichita, KS

Web Designer / August 2004 - September 2006

- Designed and developed content for the largest online golf e-commerce.
- Created interactive content, such as custom club fitting app and custom shoe app.
- Responsible for site design efforts, content and special promotions.
- Generated over $4 million annually through banner affiliate marketing.

THE COLEMAN COMPANY / Wichita, KS

Graphic & Packaging Designer / July 2003 - June 2004

- Designed packaging and supporting material for outdoor camping products.

WICHITA STATE UNIVERSITY / Wichita, KS

Bachelor of Arts in Graphic Design / Minor in Marketing

Graduate, Class of 2005

Available upon request